



International  
**ENGINEERING  
EXPO • 2025**

วิศวกรรมแห่งชาติ ๒๕๖๘

**BEYOND  
ENGINEERING  
EXCELLENCE**



**23-25 JULY  
2025**

**10.00-18.00 hrs.**

QUEEN SIRIKIT NATIONAL CONVENTION CENTER  
BANGKOK • THAILAND

Organized by:

**EIT**

The Engineering Institute of Thailand  
Under H.M. The King's Patronage

**NCC**







## SHOW HIGHLIGHTS

### CONFERENCE PROGRAMS

This event brings together leading professionals from across the engineering sector—including government agencies, industry leaders, and international organizations—to share insights and strategies for advancing Thailand's engineering landscape. With more than 60 seminar sessions, participants will be received PDUs and an official e-certificate during the show days.

#### Topic Highlights:

- Smart Solution Tools for Solar and EV Measurement.
- Standards for a sustainable transition in industrial energy use.
- Engineering Design and Manufacturing Concepts.
- Prefab Warehouses: Fast Construction, Quick Return – A New Option for Digital-Age Investors.
- KEMREX – Earthquake Resistance for a Safer, Sustainable, and Eco-Friendly Future.
- Mechanisms for accelerating the advancement of Thailand's industries toward carbon neutrality.
- Eco-friendly heavy machinery innovations.
- Cost Reduction & Efficiency Boost with Rinnai Gas Water Heater.
- Sustainable transition in industrial steam utilization.
- Preventing tower crane collapse caused by earthquakes





## BUSINESS MATCHING

Business negotiations offer entrepreneurs the chance to connect and engage in discussions to explore new opportunities



Over 180 Qualified Business Matching



Total Estimate Turnover **720,500,000 THB**



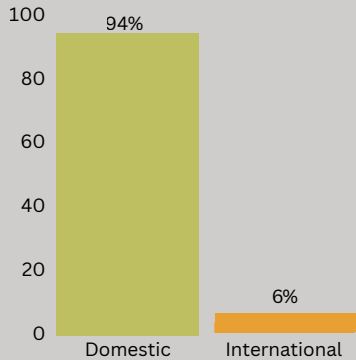
### TOP KEY BUYERS

- Airports of Thailand Public Company Limited (AOT)
- EEC Engineering Network Co., Ltd.
- Future Park & Zpell
- Provincial Electricity Authority (PEA)
- Ritta Company Limited
- Toyota Motor Thailand Co., Ltd.

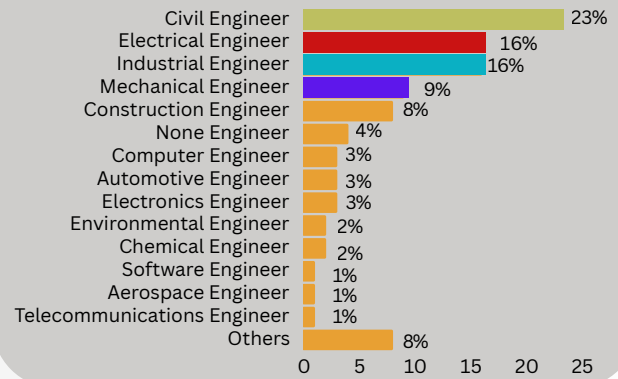


## VISITOR SATISFACTION

### VISITOR TYPES



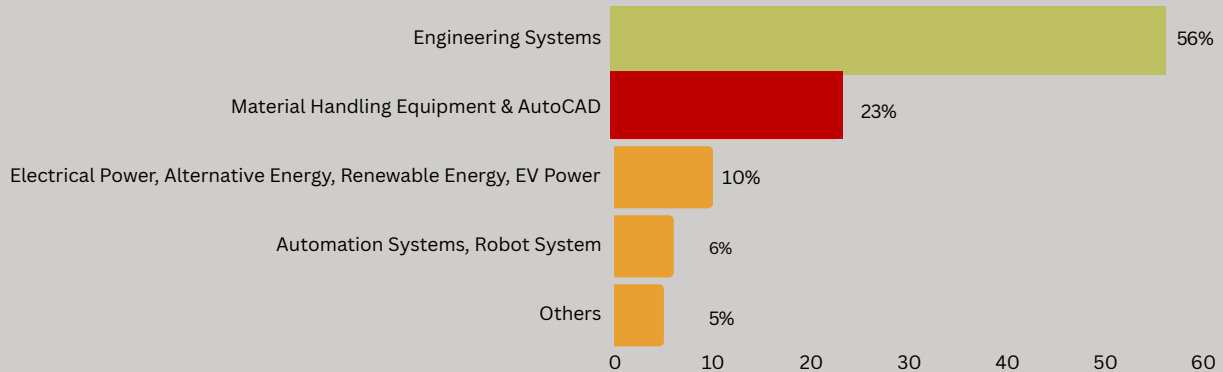
### FIELD OF ENGINEERING



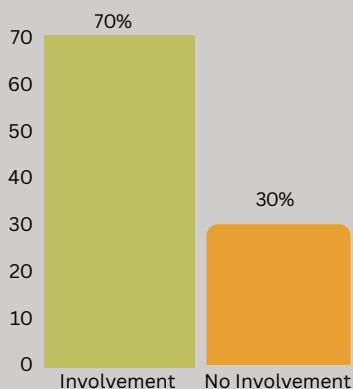
### MAIN OF OBJECTIVE



### TECHNOLOGIES & PRODUCTS OF YOUR INTEREST



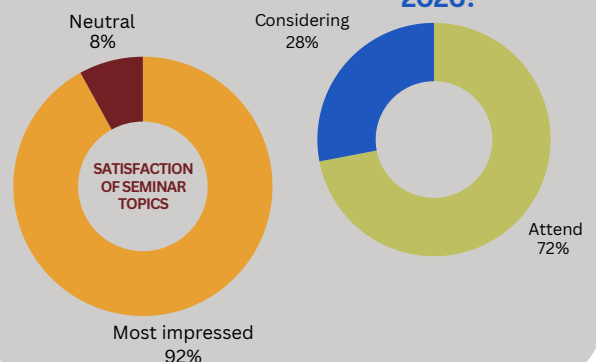
### PURCHASING INVOLVEMENT



### PURCHASING BUDGET

- LESS THAN 500,000 THB 52%
- 500,000 - 1,000,000 THB 25%
- MORE THAN 1,000,000 THB 23%

### NEXT EDITION 2026?

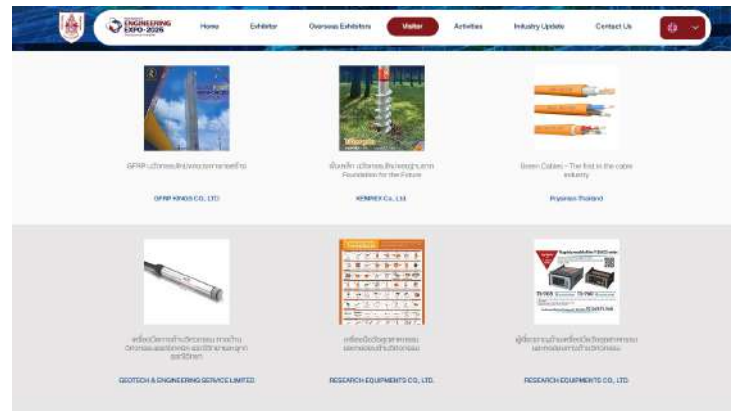
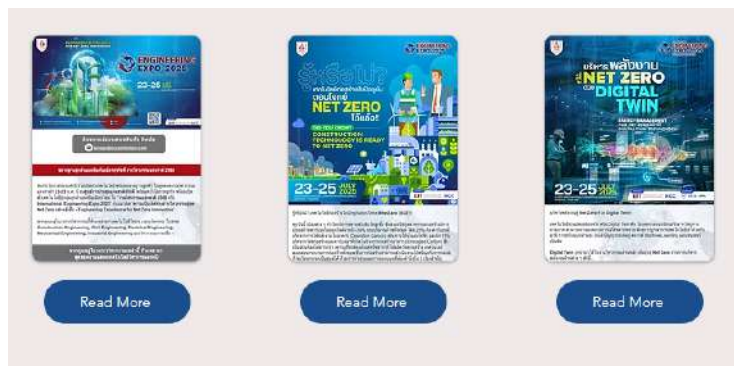




## SHOW EXPOSURE

A thorough visitor marketing campaign utilizing a wide range of media channels—direct mail, public relations, the official website, telemarketing, mass media, print media, advertorials, and social media.

## ONLINE MEDIA



We supported our exhibitors and participants in expanding their reach by leveraging our social media platforms.

## PUBLIC RELATIONS

Group Interviews, News Releases, Online article news on several domestic online platforms.





## BILLBOARD

Advertisements for the “International Engineering Expo 2025 (IENXPO)” were displayed across supporting **Industrial Estates, Digital screens, Billboards, BTS pillar signages, Shuttle buses provided by BMA, Bangkok Palace Hotel, and Roll-up installations at MRT stations.**



## DIGITAL SCREEN & ROLL UP





## SPECIAL THANKS TO ALL OUR SPONSORS AND SUPPORTERS

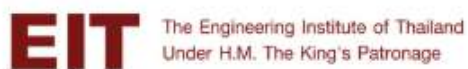
### SPONSORED BY



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