



International
**ENGINEERING
EXPO • 2025**

இசுவக்ரம் மாநாடு டெக்னாட்

**BEYOND
ENGINEERING
EXCELLENCE**



**23-25 JULY
2025**

10.00-18.00 hrs.

QUEEN SIRIKIT NATIONAL CONVENTION CENTER
BANGKOK • THAILAND

Organized by:

EIT

The Engineering Institute of Thailand
Under H.M. The King's Patronage

NCC

SHOW OVERVIEW

International Engineering Expo 2025 or (IENXPO), under the theme “**Engineering Excellence for Net Zero Innovation**”, is Thailand’s leading B2B exhibition platform for engineering innovations, technologies, metrology, equipment, and accessories across various sectors.

In collaboration with the Engineering Institute of Thailand, the event aims to create opportunities for Thailand’s engineering industry, fostering the growth of world-class sustainable engineering while promoting regional knowledge and experience exchange.

 **4,758 Exhibit Space**

 **165 Brands**

 **12,832 Attendance**



SHOW HIGHLIGHTS

CONFERENCE PROGRAMS

This event brings together leading professionals from across the engineering sector—including government agencies, industry leaders, and international organizations—to share insights and strategies for advancing Thailand's engineering landscape. With more than 60 seminar sessions, participants will be received PDUs and an official e-certificate during the show days.

Topic Highlights:

- Smart Solution Tools for Solar and EV Measurement.
- Standards for a sustainable transition in industrial energy use.
- Engineering Design and Manufacturing Concepts.
- Prefab Warehouses: Fast Construction, Quick Return – A New Option for Digital-Age Investors.
- KEMREX – Earthquake Resistance for a Safer, Sustainable, and Eco-Friendly Future.
- Mechanisms for accelerating the advancement of Thailand's industries toward carbon neutrality.
- Eco-friendly heavy machinery innovations.
- Cost Reduction & Efficiency Boost with Rinnai Gas Water Heater.
- Sustainable transition in industrial steam utilization.
- Preventing tower crane collapse caused by earthquakes



BUSINESS MATCHING

Business negotiations offer entrepreneurs the chance to connect and engage in discussions to explore new opportunities



Over 180 Qualified Business Matching



Total Estimate Turnover **720,500,000 THB**

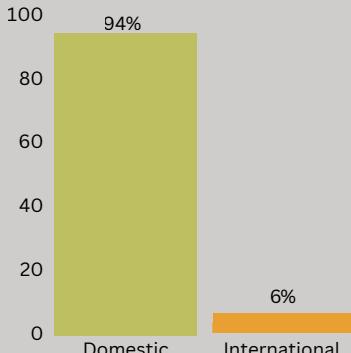


TOP KEY BUYERS

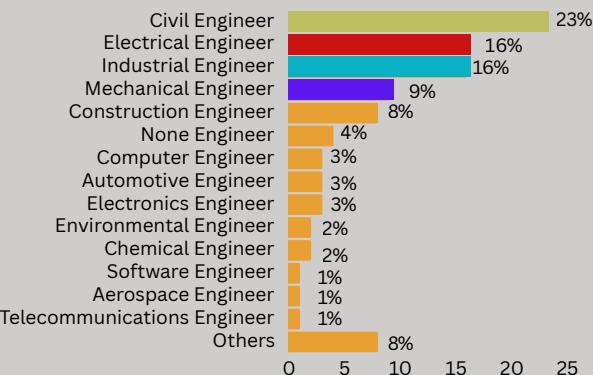
- Airports of Thailand Public Company Limited (AOT)
- EEC Engineering Network Co., Ltd.
- Future Park & Zpell
- Provincial Electricity Authority (PEA)
- Ritta Company Limited
- Toyota Motor Thailand Co., Ltd.

VISITOR SATISFACTION

VISITOR TYPES



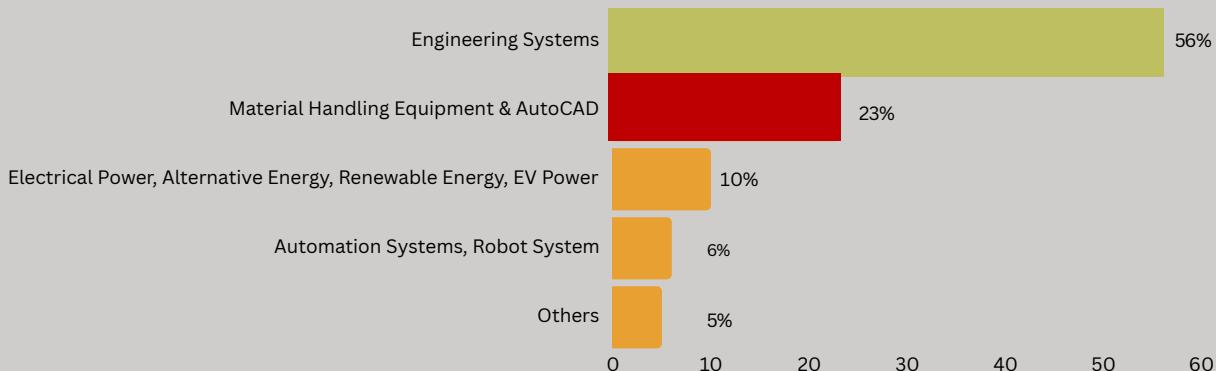
FIELD OF ENGINEERING



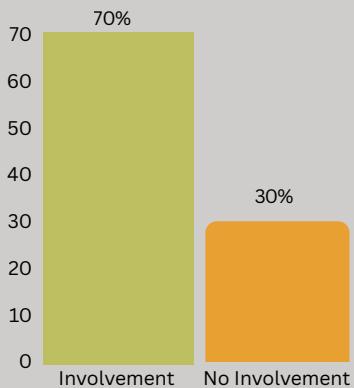
MAIN OF OBJECTIVE



TECHNOLOGIES & PRODUCTS OF YOUR INTEREST



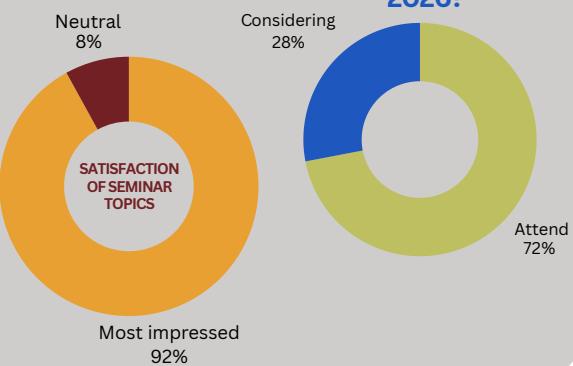
PURCHASING INVOLVEMENT



PURCHASING BUDGET

- LESS THAN 500,000 THB 52%
- 500,000 - 1,000,000 THB 25%
- MORE THAN 1,000,000 THB 23%

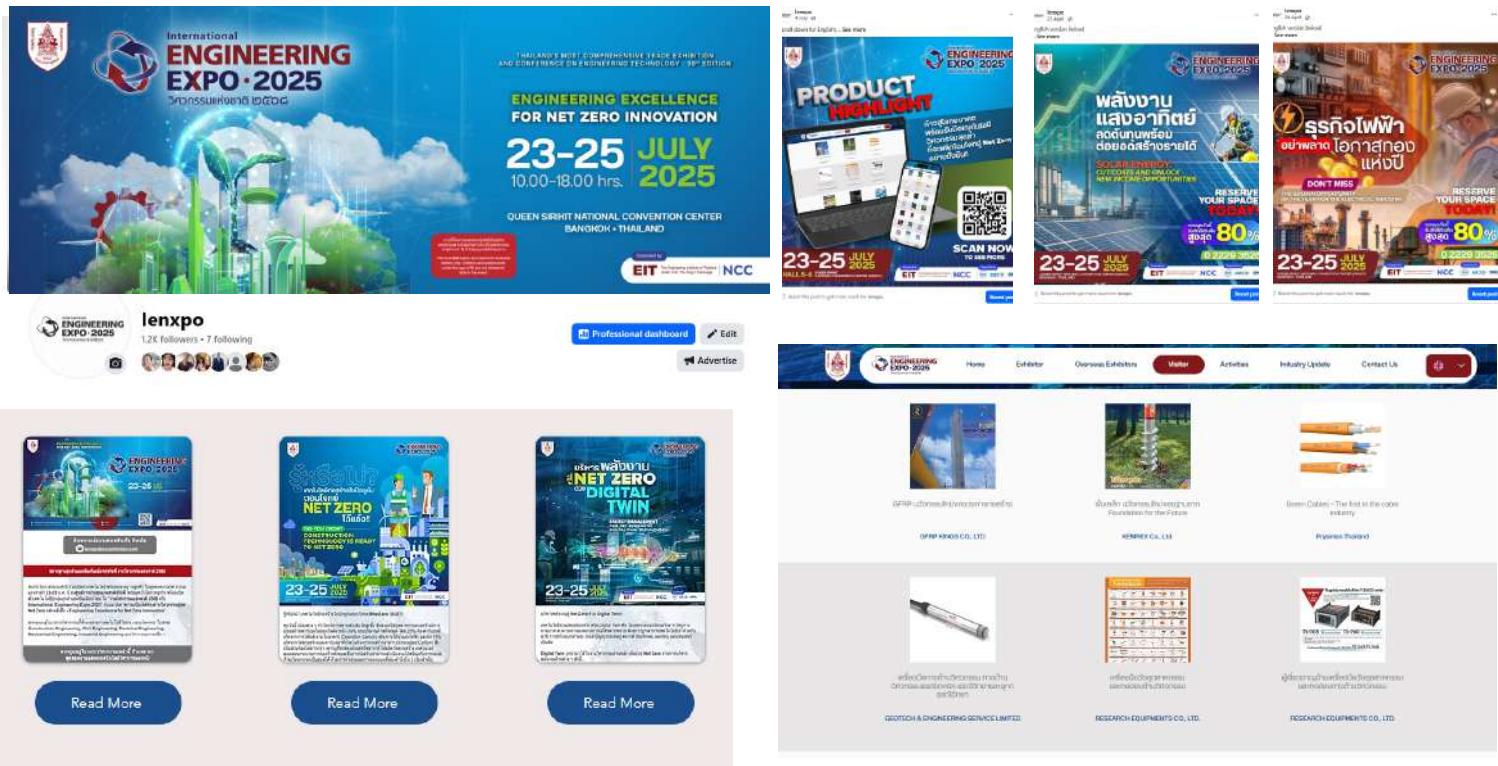
NEXT EDITION 2026?



SHOW EXPOSURE

A thorough visitor marketing campaign utilizing a wide range of media channels—direct mail, public relations, the official website, telemarketing, mass media, print media, advertorials, and social media.

ONLINE MEDIA



We supported our exhibitors and participants in expanding their reach by leveraging our social media platforms.

PUBLIC RELATIONS

Group Interviews, News Releases, Online article news on several domestic online platforms.



BILLBOARD

Advertisements for the “International Engineering Expo 2025 (IENXPO)” were displayed across supporting **Industrial Estates, Digital screens, Billboards, BTS pillar signages, Shuttle buses provided by BMA, Bangkok Palace Hotel, and Roll-up installations at MRT stations.**



DIGITAL SCREEN & ROLL UP



SPECIAL THANKS TO ALL OUR SPONSORS AND SUPPORTERS

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ASEAN TOOLS EXPO
The International Exhibition of HandDrills, Hand Tools,
Tool & Testing of ASEAN